Social Equity in the Built Environment Survey & Roundtable Sponsorship

Diversity in its most simple form can be defined as “all the similarities and differences amongst people.” In other words, it’s a combination of all the characteristics that make us individuals, such as age, ethnicity, national origin, sexual orientation, religious beliefs, disability, military experience, socioeconomic background, ideas, attitudes, educational background, perspectives, values, and so on. A culture of diversity embodies understanding ourselves and each other, moving beyond tolerance to acceptance and wholly embracing the richness of each individual.

The National Institute of Building Sciences is committed to cultivating and preserving a culture of inclusion and connectedness. As conveners of the built environment, NIBS continues to find ways to bring the industry together to discuss challenges, share experiences and ultimately find solutions relating to diversity and inclusion within our industry.

In 2020, NIBS convened more than 40 C-Suite association leaders to participate in high-level discussions during a roundtable to Improve the Workforce of the Built Environment through Social Equity. This virtual meeting was designed to share best practices, data, and strategies for improving social equity in leadership positions in the industry.

In 2021, NIBS continued this conversation through a Social Equity Executive Roundtable that covered the results of the Built Environment Social Equity Survey, that was produced earlier in the year.

Now, it’s time to deepen the conversation and take action with a 2023 Social Equity in the Built Environment Survey & Roundtable. With the results of this survey, we will be able to ensure measurable tools and criteria are in place to create an equitable environment for all within the industry.

This is your organization’s opportunity to sign on and make your mark on the 2023 Social Equity in the Built Environment Survey & Roundtable as the exclusive sponsor of this year-long critical endeavor.
Annual Sponsorship Benefits to Include:

- Opportunity to attend the twice annual in-person Consultative Council meetings, the NIBS council comprised of high-level building community representatives, who make recommendations directly to the executive and legislative branches of government to improve our nation’s built environment and infrastructure. Note: This council is responsible for overseeing the work for the Social Equity Survey & Roundtable.
- 3-5 minute speaking opportunity or video for introduction as the Exclusive Survey & Roundtable Sponsor before each Consultative Council meeting.
- Your company logo branded as the exclusive Social Equity in the Built Environment Survey & Roundtable sponsor with logo on the final survey produced and mailed to NIBS’ contacts, industry CEOs and other built environment decision-makers.
- Logo on surveys that are sent to recipients for responses, and on the branded survey webpage with your company description and hyperlink to your organization’s website.
- Official NIBS press release announcing your organization as a NIBS partner and exclusive sponsor of the Social Equity Survey & Roundtable followed by timeline of when the survey responses will be collected, when the survey responses will be collected, published, and released.
- Banner ad on NIBS.org home page and Member Benefits webpage.
- Opportunity to host two webinars throughout the sponsorship period focused on ways your organization is addressing social equity in the built environment.
- NIBS to provide the platform, set up, and market the webinars to our lists of 60,000+ recipients and via social channels, LinkedIn, Google and Facebook.
Annual Sponsorship Benefits to Include:

- Your organization to provide content and speakers for sponsored webinars
- One-year Unlimited Organizational Membership to NIBS allowing unlimited access to NIBS membership benefits, participation and engagement across NIBS councils, workgroups, and committees for all employees of your organization ($5,000 value)
- Two complimentary registrations to attend the NIBS Building Innovation Conference in September 2023
- Two complimentary registrations to attend the Building Innovation: Women’s Leadership Forum in May 2023
- Table top exhibit space at the Women’ Leadership Forum ($5,000 value)
Roundtable Sponsorship Benefits to Include:

Exclusive sponsor recognition at the in-person Roundtable or Hearing of the Social Equity Survey where the results of the survey will be shared with respondents, Consultative Council members, and invited attendees. Sponsorship benefits include:

- Logo branded on all signage and PowerPoint presentations given at the Roundtable
- Opportunity to share opening remarks and speak for 3 – 5 minutes about your organization and/or share video before introducing the presenters
- Table top space to share marketing materials, handouts, and giveaways to attendees
- Invitation to attend all Roundtable discussions and networking events
- Pre- and post-Roundtable attendee mailing list
- Logo and branding on all email promotion and marketing about the Roundtable to NIBS contact lists

One (1) Opportunity Available: $50,000 Option to pay quarterly or in installments